

MOMENTS *Before* MIDNIGHT

Playfair Display

"The quiet magic before Christmas begins"

CONTENTS

A LETTER TO THE STUDENTS	4
AD TALK	5
A WINTER LOVE STORY WITH NO WINTER	6
CAROLS AND CHRISTMAS	7
FROM FINAL'S WEEK TO FRESH STARTS	8
A YEAR OF ALMOSTS	9
A GUIDE TO SPEND CHRISTMAS IN MUMBAI	10
BEYOND THE MIC	11
PROFESSOR SPOTLIGHT	12



CONTENTS

YOUR DATA HAS RECEIPTS	14
LITTLE THINGS	16
STOP ROMANTICISING GOALS	17
CONTROVERSY IS THE CAMPAIGN	18
AD TALK	20
ADMIRE	22
PARDA	23



04



09



06



08

LETTER TO THE STUDENTS



Dear students,

i've hidden tiny versions of myself all across the december edition.

Find them all if you can.

Make it to the end, and you're on the Nice List.

Happy hunting.

From,
SANTA.



IT'S TIMEEE!!!

Defrosting the Season

Every year, Mariah Carey's seasonal "defrosting" moment signals the unofficial beginning of the festive season. Accompanied by her iconic song All I Want for Christmas Is You, this annual cultural cue feels less like marketing and more like ritual. Similar Christmas campaigns by brands such as Coca-Cola, John Lewis, Apple, and Cadbury occupy the same emotional space, relying on storytelling, nostalgia, and familiarity rather than direct hard selling.

These campaigns succeed because they tap into collective memory and emotional conditioning. Repeated exposure over the years transforms advertisements into traditions. The moment Mariah Carey reappears each season, audiences experience instant recognition, warmth, and anticipation. This emotional response lowers consumer resistance and makes viewers more receptive to brand messaging. Instead of selling a product, brands sell a feeling: comfort, togetherness, generosity, and joy.

From a consumer psychology perspective, such advertisements depend heavily on associative learning. Positive emotions linked with Christmas are subconsciously transferred to the brand itself. Music plays a crucial role in this process, as festive songs trigger dopamine responses and nostalgia, strengthening emotional recall. Story-driven campaigns also activate empathy, allowing consumers to see themselves reflected within the narrative.

Over time, Christmas advertising has shifted industry benchmarks from creativity alone to emotional resonance, memorability, and cultural relevance. Brands now compete to create meaningful seasonal "moments," often measuring success through shares, conversations, and cultural impact rather than immediate sales figures.

Ultimately, Mariah Carey's seasonal return exemplifies how powerful festive marketing can be when it becomes embedded in culture. The most effective advertising does not interrupt people's lives but instead becomes a part of them, returning each year with familiarity, emotion, and lasting influence.

Watch the Ad here!





A Winter Love Story With No Winter



He first saw her on the campus lawn, half-awake, juggling a coffee, a tote bag, and chaos no one asked for. She tripped. He caught her. And just like that, the most cliché moment of her life became her favourite one. It felt unreal, much like winter in Mumbai.

The city really has only two seasons: hot and slightly less hot. Yet every year, from December to February, Mumbai treats the drop from 32°C to 29°C like a national weather event. Suddenly, everyone behaves like they've relocated to Manali.

And with this imaginary chill begins the madness.

THE GREAT MUMBAI WINTER CULTURE

Out comes the legendary Winter Wear Trunk: a sweater last worn in Mahabaleshwar in 2014, a mysterious monkey cap, a jacket meant for Shimla selfies, and gloves no one remembers buying. Do we need them? No. Do we wear them? Always.

Because winter here is about proof.

Soon, the city settles into its seasonal rhythm.

THE COZY ROUTINE (MUMBAI EDITION)

Fans go off, hoodies appear, and mornings feel just sleepy enough for the blanket to refuse surrender. Chai becomes a daily ritual, and every plan starts with, "It's too cold to go out, na?"

But true survival needs commitment.

THE NON-EXISTENT WINTER SURVIVAL GUIDE

Dress like you're headed to Iceland. Sip hot drinks like life support. Shiver at every breeze, rub your palms, complain about cold showers, and cancel plans because it's 'too cold. Post a hoodie story with "Finally, winters in Mumbai." Evidence is essential. Method acting mandatory.

There may be no snow, but there are sunsets, warm drinks, cozy moments, and a city that chooses to believe. And honestly, that's the real magic.

~ Dia Chaudhary





CAROLS & CHRISTMAS

Christmas In India

Over the years, Christmas has found a special place among the Indian masses. While it is not traditionally an Indian festival, we have developed our own unique way of celebrating it. For most, Christmas means a day off, chocolates, Parle rum cake, familiar Western carols, and a slightly awkward Santa Claus who might just be someone's friend's dad in costume.

In India, Christmas has evolved into a genre rather than a single day. Hollywood films and popular culture have reinforced this idea, shaping the festival into a broader festive mood filled with decorations, music, and gatherings. Recognising this emotional and aesthetic appeal, brands have also embraced Christmas as a major marketing opportunity. Cafés and restaurants introduce special menus featuring hot chocolate, festive desserts, and themed décor to attract customers seeking a seasonal experience. Starbucks is often credited with popularising this strategy, after which many cafés and companies followed suit.

While this commercialised celebration is most visible in metropolitan cities, Christmas holds deeper cultural and religious significance in regions such as Goa and Kerala, and is given much more thought. Here, the festival is marked by midnight Mass, carol singing, traditional delicacies like sorpotel, plum cake, and appam with stew and several community celebrations.

Ultimately, Christmas in India is more than just a holiday, it is a vibrant blend of culture, community, and commerce. The festival demonstrates how global traditions can be locally adapted, creating celebrations that are both meaningful and marketable while strengthening emotional connections between people, places, and brands.

~ Padma Likita (FYF)





FROM FINALS WEEK TO FRESH STARTS

I heard the Christmas bell grow louder and louder until it sounded like a college bell. Suddenly, my friend tapped my back, saying, "The professor's here." Clearing my hazy eyes, I realized it was finals week, marking the end of Semester 1 and the arrival of Christmas. Just like passing cold winds, the whole semester blew away in no time.

I still remember the first days of this semester, when everyone was trying to fit in and make new friends. Just like a child trying to catch snowflakes, I caught some amazing friends whom I wish wouldn't melt away. While reminiscing about the apprehension and anticipation of making new friends, we also had to face the grinch of presentations and club meetings, which definitely tried to steal our calmness away. But the professors and peers, like Christmas chimes, guided us through this tough time, filling us with confidence and courage to step out of our comfort zones. With this, our semester ended.

A new semester feels like a soft reset button. It's like a new year with new beginnings and a little more understanding, same campus, same classrooms, but a slightly upgraded version of me walking in. This time, I'm looking forward to greater clarity, feeling more present in lectures, engaging with classes that genuinely spark curiosity, and working on projects that go beyond marks to offer real learning. I want college to feel more purposeful, balanced, and rewarding, where each day adds value instead of pressure.

There are also moments from this year I want back: the comfort of familiar faces, laughing over random conversations between classes, and that quiet confidence that comes after surviving deadlines you thought you wouldn't. I want those days when creativity flows easily, when group work feels fun instead of forced, and when small wins (like a good presentation or positive feedback) actually sink in.

This semester, I'm hoping for growth that feels natural, friendships that deepen, and experiences that make college more than just a routine. Not perfection, just progress, memories, and a little more balance than before.

~ Twisha



A YEAR OF ALMOSTS

By December, every year begins to feel like something we must account for. December, for most people, represents a to-do list which, if not ticked off, makes us feel like a failure, not just in terms of achievements, but in terms of everything that remained unfinished. We look back at goals we set with certainty, routines we started with enthusiasm, and versions of ourselves we promised we would become.

This year, for many of us, was a year of almosts. Maybe you were almost able to make that academic comeback. Maybe you were almost compassionate to yourself about it. There were ideas that stayed half-formed, projects that began strongly and faded quietly, and promises that were kept only partially. We often label these moments as failures, but that feels too unfair, too extreme.

Unfinished does not always mean unimportant. Sometimes it simply means we were learning, about our limits, our priorities, and the effort real consistency demands.

We like to believe growth is obvious, that December should look like the full-blown outcome of a glow-up, that it announces itself through results, grades, titles, or recognition. But most growth happens without witnesses. It happens when we are able to be a little more compassionate to ourselves. It happens when we finally comprehend the simple fact that it is okay to not be where we want to be yet. When we realise wanting something is very different from reshaping our lives to make space for it. When we don't attach every failure or unfinished goal as a label to define ourselves.

The "almosts" tell us important truths. They show us where fear exists. They reveal patterns we need to confront and habits we need to rebuild. In many ways, they are more honest reflections of who we are than our successes. As the year comes to an end, there is pressure to define it as either productive or wasted. But most years are neither. They are messy, uneven, and, most of all, formative. They shape us not through completion, but through process.

So if there were one takeaway from this year, it would be that life is a journey, not a destination to reach. As we move forward, perhaps we don't need perfect resolutions or rigid plans. What we need instead is honesty - with ourselves, with what we actually want, and with the understanding that growth is ongoing.

The year may be ending, but the process is still ongoing. On that note, start your new year thinking about what better you could do as a caterpillar to become a cocoon, because the cocoon isn't a miracle, it's a mirror of how you lived before it. What you learn, what you endure, and what you choose to nourish in the quiet days shape the wings you emerge with. So don't rush the ending; honour the becoming. Because butterflies aren't born from desire, they're earned in the unseen work.

— Samruddhi Bane and Drishti Munjal

A Guide To Spend **CHRISTMAS** In **MUMBAI**

Christmas in Mumbai may not come with snow, but it still feels special with a mix of chill vibes, city energy, and festive chaos. It's a rare time with no deadlines, no alarms, and group chats going silent.

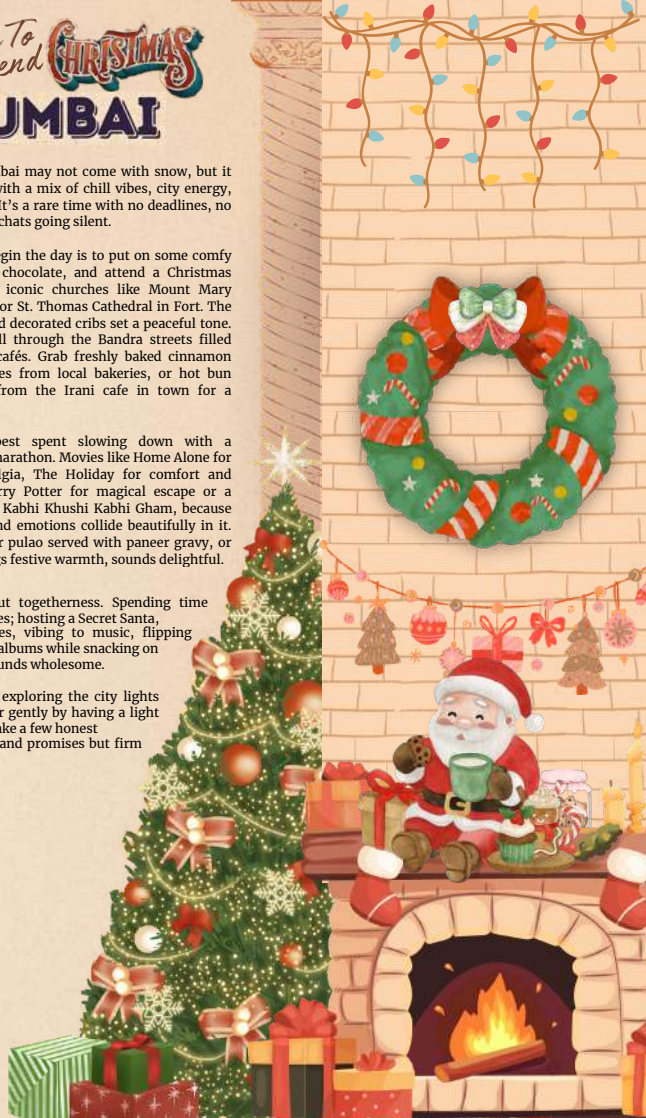
The best way to begin the day is to put on some comfy clothes, grab hot chocolate, and attend a Christmas morning Mass at iconic churches like Mount Mary Basilica in Bandra or St. Thomas Cathedral in Fort. The carols, candles, and decorated cribs set a peaceful tone. One can also stroll through the Bandra streets filled with picturesque cafés. Grab freshly baked cinnamon rolls or plum cakes from local bakeries, or hot bun maska and chai from the Irani cafe in town for a comforting start.

Afternoons are best spent slowing down with a Christmas movie marathon. Movies like Home Alone for laughs and nostalgia, The Holiday for comfort and romance, and Harry Potter for magical escape or a Bollywood classic; Kabhi Khushi Kabhi Gham, because winters, family, and emotions collide beautifully in it. For lunch, pasta or pulao served with paneer gravy, or any food that brings festive warmth, sounds delightful.

Evenings are about togetherness. Spending time with your loved ones; hosting a Secret Santa, playing card games, vibing to music, flipping through old photo albums while snacking on chaat or waffles sounds wholesome.

End the night, by exploring the city lights and decorations, or gently by having a light dinner at home. Make a few honest resolutions, not grand promises but firm intentions.

~Tvisha



BEYOND THE MIC

BHAVDEEP SINGH- SENIOR DIRECTOR AND COPY LEAD AT MCCANN



SS: Reflecting on your own experience from Ogilvy to today, what is one advertising belief that you've unlearned, and what is one that you'll never give up?

BS: I've unlearned the idea that it's only the client's business, we are equally responsible for its growth. If the idea fails, the business suffers, and so do we. What I'll never give up is the belief that great stories are endless. Nothing is truly exhausted; you just have to dig deeper to find something better.

SS: What's the balance you strike between working on your own writing and working with young creatives as a Senior Creative Director & Copy Lead?

BS: The answer lies in staying close to the audience. Whether writing myself or guiding young creatives, the goal remains the same, to create work that connects deeply and meaningfully.

SS: You've moved across some of the biggest networks; Ogilvy, Dentsu, McCann, Cheil. How did each environment shape your creative thinking differently?

BS: Each agency has its own soul. Ogilvy honed my focus on insights and big ideas. Dentsu taught me to think like a business owner. Cheil brought discipline and structure. McCann feels like home, intense yet balanced, with consistently strong work.



SS: You began your journey as an Art Director. How has your art experience impacted your perspective in your role as a copy and creative leader?

BS: I accidentally chose art in college without knowing what it meant, having never drawn before. Four years later, I was good enough to land a job at Dentsu. Today, knowing both art and copy is essential to survive in the industry. My journey prepared me early on - what felt accidental then turned out to be a blessing in disguise.

SS: Your summary states, "During the day, I make ads. At night, I skip them." In a world where there exists a plethora of content, what makes advertising "unskippable" today?

BS: Advertising interrupts entertainment, so it must match its quality. A strong visual device like ZuZu or Lahori Zeera, or a sharp human insight like Cadbury's, makes people stay. But those ideas don't come from boardrooms, you have to step out, meet audiences, and truly understand what resonates with them.

~Saanvi Jog



PROFESSOR-SPOTLIGHT

SANSKRUTI SACHDEVA

Soba Snippets recently had the privilege of interviewing **Sanskriti Ma'am**, a seasoned professional who brings together deep expertise in content writing and extensive field experience. Our conversation explored SoBA's diverse student community, the balance between strategy and creativity, and the importance of consistency in building a strong portfolio.

1

WHAT DO YOU ENJOY THE MOST ABOUT ENGAGING WITH THE STUDENTS OF SOBA?

The fact that students come here to study from all over the country... It's fun to know about their cultures and backgrounds.

WHAT INSPIRED YOU TO ENTER THE FIELD OF CONTENT MANAGEMENT?

I was already doing social media marketing for an organisation few years ago and realized the fact that it is really interesting and has a lot of scope further. This was also really new at the time so definitely would grow more in the future.

2

3

FROM YOUR EXPERIENCE WHAT IS ONE SKILL ESSENTIAL FOR AN ADVERTISING STUDENT IN THE FIELD OF CONTENT MARKETING?

Not getting complacent with what they're doing. Constant creativity is absolutely necessary. You cannot just be creative in a particular area, it's essential to keep exploring new horizons and gain experiences from different points of view.

ACCORDING TO YOU, WHAT MATTERS MORE FOR BRANDS...CREATIVITY OR STRATEGY?

What should matter is creativity but what happens is, if you are working with brands then you have to keep in mind that strategy will be in play. How creatively you make the strategy work will distinguish you from the other brands, so both creativity and strategy go hand in hand.

4

5

WHEN YOU SAY CREATIVITY, YOU MEAN IN TERMS OF TRENDS OR CREATIVITY IN WRITING?

In terms of figuring out what your audience will engage in. It could be good writing or following trends. It really depends on the brand. The ultimate goal of creativity is to ensure the audience feels a connection to the brand.

LASTLY, WHAT ADVICE WOULD YOU GIVE TO STUDENTS WHO WANT TO CREATE A STRONG PORTFOLIO IN CONTENT MARKETING?

I would advise them to be consistent. Consistency is absolutely necessary. You might feel you're really creative, but gauging the market trends and monitoring them is crucial. That does not mean you blindly follow trends. You need to carve a niche for it.

6



YOUR DATA HAS RECEIPTS



Every biryani order at midnight. Every "one last episode" snack run. Every panic-order from Blinkit at 2 AM. You thought it was just dinner. Brands were taking notes.

Welcome to the era of data storytelling, where your habits become their headlines.

Swiggy's year-end campaigns have called out cities for ordering the most butter chicken, roasted entire neighbourhoods for their 3 AM cravings, and turned mundane order history into laugh-out-loud billboards.



Zomato did the same, bold, borderline-personal copy plastered across social media: "To the person who ordered pizza 9 times in one week; we don't judge. We deliver."

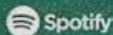
Blinkit joined the party, flexing delivery speed stats and quirky product combos that somehow felt like they were talking directly to you.





2018 Goals

Deliver burns as well
as the person who
streamed "Bad Liar"
86 times the day
Sean Spicer resigned.



Then there's the godfather of this whole genre - Spotify Wrapped. Every December, Spotify hands you a mirror made of metadata. Your top songs, your "unusual" listening hours, your niche artist obsessions, served back with personality and zero shame. Their OOH billboards? Pure comedy. "Dear person who listened to 'All I Want for Christmas' in July, you okay?"

The genius isn't the data. It's the voice. These brands took spreadsheets and made them feel human, funny, warm, a little cheeky.

Data storytelling works because it makes people feel seen. And being seen? That's the most powerful marketing there is.

-Risha



Remember Your Data

Has Receipts!

THE LITTLE THINGS

Nobody writes headlines about the thermostat.

But women have been cold in offices for decades, because the standard temperature was set using a metabolic rate based on a 40-year-old man. It's a tiny thing. Barely worth mentioning. Except it happens every single day, to half the population, in every office building on earth.



That's microfeminism. The small, almost-invisible places where the world was built slightly wrong for women and the quiet, deliberate ways they're pushing back.

It's the fact that crash test dummies were male-bodied until recently. That most medical research excluded women. That "office housework", note-taking, planning the team lunch, remembering birthdays, lands disproportionately on women without anyone officially asking.



It's the Women's Premier League finally existing, because for years, the assumption was that women's cricket simply wouldn't sell. Until packed stadiums decided otherwise. It's a small shift in scheduling, in broadcast rights, in prize money that quietly rewrites what's considered worth watching.



It's women using "we" in emails instead of "I" to be taken seriously in meetings, and then noticing they do it, and stopping.

The revolution isn't always loud. Sometimes it's just turning up the thermostat.

~Saiesha



Microfeminism isn't about grand gestures. It's about the woman who CC's herself on her own emails so her contributions are timestamped. The one who repeats a female colleague's idea loudly in a meeting and credits her by name. The manager who notices who's always doing the invisible work.



Stop Romanticising Goals.

START—ENGINEERING THEM

Every New Year, we romanticise the idea of a new version of ourselves. We write one bold, dramatic resolution: get fit, be successful, be happy, glow up. It looks powerful on paper, maybe even aesthetic in our notes app. But by February, motivation dips, routines fall apart, and that big goal starts feeling vague, heavy, and honestly confusing.

The real problem isn't lack of discipline. It's lack of direction. Most people treat New Year's resolutions like wishes instead of projects. A big goal without a roadmap is just ambition floating in the air. When you say "I want to be successful," what does your Monday morning look like? What are you doing on a random Wednesday when motivation is low? Big goals don't answer those questions, and that's where people get stuck.

What actually works is breaking the big goal into small, non-negotiable ones. Think of the big goal as the destination and small goals as Google Maps. You wouldn't start a road trip without knowing the turns, right?

Instead of "I want to get fit," a smarter system looks like: walk 7,000 steps daily, strength train twice a week, drink 2 litres of water, and sleep by 11:30 pm.

Boring, yes.
But boring is powerful.

Another edge people miss? Tracking and adjusting. Life changes. Energy changes. If a small goal isn't working, you tweak it, you don't quit the whole resolution. Progress isn't about perfection; it's about consistency with flexibility.

The strongest resolutions aren't dramatic. They're strategic. They focus less on "who I want to become" and more on "what I'll do daily." When you win small every day, the big goal becomes a side effect, not a struggle.

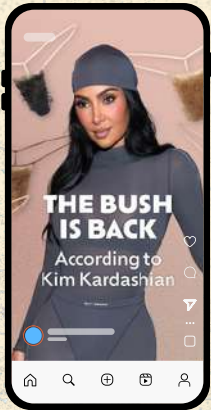
So this year, don't just write a resolution. Build a system. Your future self doesn't need a grand promise. They need a clear plan and a few solid habits that actually stick.

**SMALL GOALS CREATE CLARITY. THEY
TURN CONFUSION INTO ROUTINE AND
MOTIVATION INTO MOMENTUM.**

—Twisha Sharma



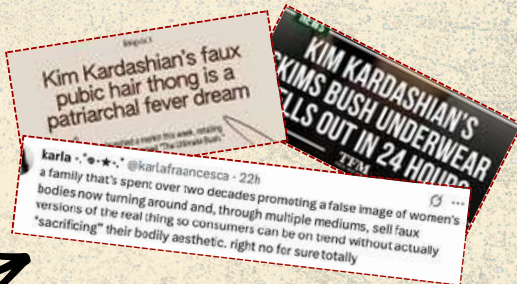
CONTROVERSY IS THE CAMPAIGN



In the age of social media and short attention spans, marketing success is no longer defined by being universally liked. Instead, it is driven by visibility, conversation, and cultural relevance. This has given rise to negative marketing buzz, a strategy where brands intentionally provoke controversy, criticism, or discomfort to ensure they remain at the center of public discussion. For such brands, approval is secondary, but attention is the real currency.

A prominent example is SKIMS' "bush underwear." The product sparked widespread backlash online, with audiences questioning its relevance, intent, and cultural implications. Social media was flooded with memes, debates, and critical think pieces. However, instead of damaging the brand, the controversy amplified SKIMS' presence across platforms. The brand did not aggressively defend or withdraw the product, allowing the discourse to fuel organic publicity. The result was massive brand recall and reinforced positioning as a bold, boundary-pushing label.

approval is secondary, but attention is the real currency.



However, negative marketing does not always work in a brand's favor. When controversy lacks cultural sensitivity or misjudges public sentiment, backlash can escalate into reputational damage. A notable example is Pepsi's 2017 advertisement featuring Kendall Jenner, which attempted to reference social justice movements but was widely criticized for trivializing serious protests. The outrage forced Pepsi to pull the campaign and issue a public apology, proving that not all attention converts into positive brand value.



**not all attention
converts into
positive brand
value**

THE KENDALL JENNER PEPSI CAMPAIGN

This highlights the risk inherent in negative buzz strategies. Poorly timed or insensitive controversy can alienate audiences and cause lasting damage. When used strategically and with a deep understanding of context, however, negative buzz can transform criticism into conversation and conversation into relevance.

In modern marketing, brands do not need universal approval. They need to be unforgettable.

-Likita



Ad Talk is EMPOWERMENT another BOX for her to fit into? Tanishq "Her Choice"

What's the first thing that comes to mind when we hear the word "jewellery"? Weddings, festivals, celebrations. All good times, which we mark by gifting ourselves or our loved ones a piece to remember the moment by. Buying your first piece of jewellery is always a proud moment, it makes one feel empowered.

But what is empowerment, really?

Is it only independence, power, or a sign of achievement? No. Empowerment is feeling confident about yourself, in any way. It isn't about how much money one earns, or what job they do. This is exactly what Tanishq's ad captured, how empowerment has taken on a meaning far removed from what it actually is. And so has jewellery.

Of course, jewellery is meant to mark milestones and accompany us through life's major events. But it's not just that. One may want to wear diamond earrings on a random Wednesday, simply because it makes them feel better about themselves. Jewellery exists to make us feel more confident, and that looks different for everyone.

Watch the
Ad here!





Women

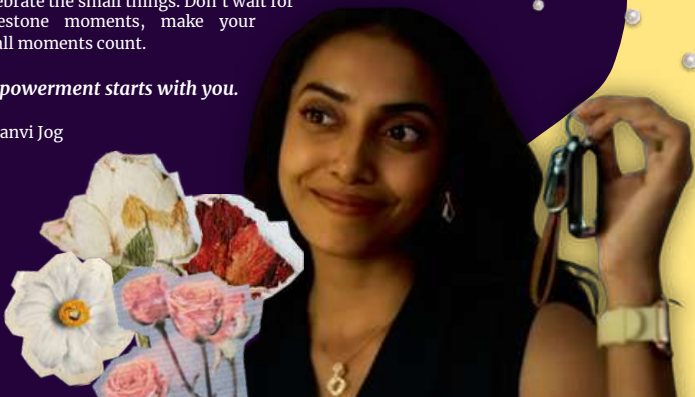
In the ad, the woman protagonist is a homemaker. When she picks up a folder and keys, most viewers initially assume she's heading to work. That's the point. Empowerment isn't confined to financial independence or professional achievement. Every person, regardless of profession, is empowered when they feel confident and comfortable in their own life.

The first ring you bought yourself after graduation. The one sitting in your drawer that carries memories money can't buy. Jewellery is meant to help us remember our moments, not create moments worth remembering only because of the jewellery.

As we step into this new year, let's give empowerment its real meaning. Celebrate the small things. Don't wait for milestone moments, make your small moments count.

Empowerment starts with you.

~Saanvi Jog

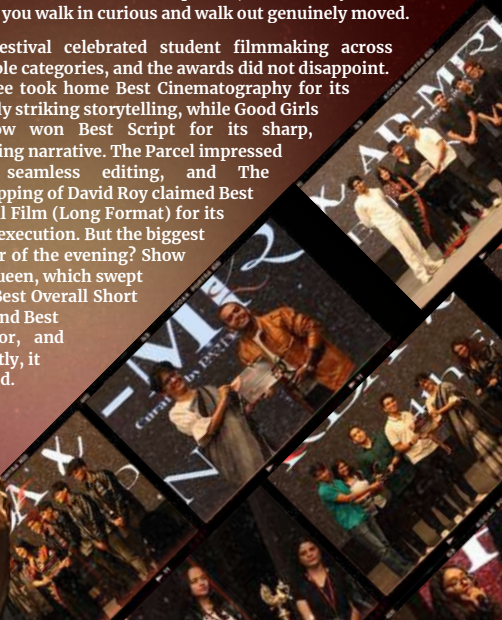


LIGHTS. CAMERA ACTION.

Some days just have a different energy.
January 27th was one of them.

Parda x Admire Fest 2026, organised by the Cultural and B&A Committee of NMIMS SoBA, brought together film, music, and performance into one packed, electric day. The kind where you walk in curious and walk out genuinely moved.

The festival celebrated student filmmaking across multiple categories, and the awards did not disappoint. Ajnabee took home Best Cinematography for its visually striking storytelling, while Good Girls Swallow won Best Script for its sharp, engaging narrative. The Parcel impressed with seamless editing, and The Kidnapping of David Roy claimed Best Overall Film (Long Format) for its sheer execution. But the biggest winner of the evening? Show Pub Queen, which swept both Best Overall Short Film and Best Director, and honestly, it showed.





sareDrama



Atelier



Leherein



Zephyr

Then came the musical performance, and if the films set the bar high, the performers cleared it entirely. Expressive, emotionally raw, and deeply relatable, the acts had the audience hanging on every moment. By the end, a standing ovation wasn't just deserved, it was inevitable.

Adding a special touch to the day was chief guest writer Shabia Walia, whose presence brought a sense of inspiration and weight to the occasion. For aspiring creatives in the room, having someone of her calibre there made the whole thing feel that much more significant.

All in all, Parda x Admire Fest 2026 was exactly what a creative festival should be: celebratory, inspiring, and just a little bit unforgettable.

~Twisha



NEWSLETTER TEAM

EDITORS & CO-HEADS

Aryaa Girkar, Batch 27'
Tanisha Chadha, Batch 27'

HEAD OF DEPARTMENTS

Kashvi Mahajan, Batch 27'	Reporting
Idikaa Gupte, Batch 27'	Social Media
Nidhi Sanghavi, Batch 27'	Photography & Tech

SUB HEAD OF DEPARTMENT

Ishana Vaish, Batch 29'	Designing
-------------------------	-----------

REPORTERS

Aashna Aslam- Batch 29'
Tvisha Sheldekar- Batch 29'
Simrit Ghotra- Batch 29'
Likita Padma- Batch 29'
Twisha Sharma- Batch 29'
Risha Sahni- Batch 29'
Kartikay Kapoor- Batch 29'
Dia Chaudhary- Batch 29'
Saiesha Naik- Batch 29'
Jiah Shah- Batch 29'
Saarvi Jog- Batch 29'
Bhavya Arora- Batch 29'
Dhanishka Mane- Batch 29'
Harshini Jain- Batch 29'

DESIGNERS

Akshita Jain - Batch 29'
Bhamini Gaur- Batch 29'
Devki Virani - Batch 29'
Fatema Sodawala - Batch 29'
Ishana Vaish - Batch 29'
Mishthi Suriya - Batch 29'
Maishaa Mukherjee - Batch 29'
Preesha Periwal - Batch 29'
Prishita Agarwal - Batch 29'
Yashna Aggarwal - Batch 29'
Maanya Chowdhury - Batch 29'

PHOTOGRAPHY

Nidhi Sanghavi - Batch 27'

Images Sourced By:

