

**SVKM's NMIMS**  
**Academic Calendar for the Academic Year: 2026-2027**

**School Name:** School of Branding and Advertising, **Campus:** Mumbai

**Program Name/s in Full:** Bachelor of Business Administration (Branding & Advertising)

Details	Sem / Trim	Start date	End Date	No. of Days/Weeks (Excluding Sundays/holidays)
<b>Term I</b>				
Orientation/Induction Program (First Year of the Program)	I	16 <sup>th</sup> July, 2026	23 <sup>rd</sup> July, 2026	06 Days
Academic Instruction Duration (Regular Classes)	I	17 <sup>th</sup> July, 2026	16 <sup>th</sup> November 2026	90 Days
Academic Instruction Duration (Regular Classes)	III, V	13 <sup>th</sup> July, 2026	16 <sup>th</sup> November 2026	93 days
# Mid Term Test \ Internal Continuous Assessment 1	I, III, V	17 <sup>th</sup> August, 2026	22 <sup>nd</sup> August, 2026	06 Days
# Mid Term Test \ Internal Continuous Assessment 2	I, III, V	21 <sup>st</sup> September, 2026	26 <sup>th</sup> September, 2026	05 Days
Term End Exams	I, III, V	23 <sup>rd</sup> November, 2026	02 <sup>nd</sup> December, 2026	08 Days
Central Assessment Process	I, III, V	24 <sup>th</sup> November, 2026	12 <sup>th</sup> December, 2026	16 Days
Re-Exams	I, III, V	25 <sup>th</sup> January, 2027	05 <sup>th</sup> February, 2027	10 Days
Diwali Vacation		6 <sup>th</sup> Nov, 2026	12 <sup>th</sup> Nov, 2026	7 Days
<b>Term II</b>				
Academic Instruction Duration (Regular Classes)	II, IV, VI	10 <sup>th</sup> December, 2026	16 <sup>th</sup> April, 2027	98 Days
# Mid Term Test \ Internal Continuous Assessment 1	II, IV, VI	11 <sup>th</sup> January, 2027	15 <sup>th</sup> January, 2027	05 Days
# Mid Term Test \ Internal Continuous Assessment 2	II, IV, VI	22 <sup>nd</sup> February, 2027	27 <sup>th</sup> February, 2027	06 Days
Term End Exams	II, IV, VI	26 <sup>th</sup> April, 2027	05 <sup>th</sup> May, 2027	08 Days
Central Assessment Process	II, IV, VI	27 <sup>th</sup> April, 2027	15 <sup>th</sup> May, 2027	16 Days
Re-Exams	II, IV, VI	21 <sup>st</sup> June, 2027	30 <sup>th</sup> June, 2027	08 Days
Winter Vacation		26 <sup>th</sup> Dec, 2026	01 <sup>st</sup> Jan, 2027	7 Days
Summer Vacation	For Faculty	15 <sup>th</sup> May, 2027	25 <sup>th</sup> June, 2027	42 Days
	For Students	06 <sup>th</sup> May, 2027	12 <sup>th</sup> July, 2027***	68 Days
Convocation (For Final Year Students only)	14 <sup>th</sup> August, 2027			
Commencement of First Year in next Academic year (AY 2027-28)			-----	

# Regular Lectures will be conducted during Mid Term Test: YES

\* Parent-Student Meeting must be held on 4<sup>th</sup> Saturday of every month.

\*\* WhatsApp/Email must be sent to students/parents: Once in every 15 days from commencement.

\*\*\*Please note that the date is subject to change

*Sudhakar*  
CC/AR/DR  
(NMIMS - SOBA)

*K. J. Desai*  
Director/Dean  
(NMIMS - SOBA)

*Vandana*  
DR-Academics  
(NMIMS)

*30/5/26*  
Controller of Examinations  
(NMIMS)