

SVKM's NMIMS
Academic Calendar for the Academic Year: 2026-2027

School Name: School of Branding and Advertising, **Campus:** Mumbai

Program Name/s in Full: Bachelor of Business Administration (Branding & Advertising)

Details	Sem/Trim	Start date	End Date	No. of Days/Weeks (Excluding Sundays/holidays)
Term I				
Orientation/Induction Program (First Year of the Program)	I	13 th July, 2026	18 th July, 2026	06 Days
Academic Instruction Duration (Regular Classes)	I	20 th July, 2026	16 th November, 2026	88 Days
Academic Instruction Duration (Regular Classes)	III, V	06 th July, 2026	04 th November, 2026	90 days
# Mid Term Test \ Internal Continuous Assessment 1	I, III, V	17 th August, 2026	22 nd August, 2026	06 Days
# Mid Term Test \ Internal Continuous Assessment 2	I, III, V	21 st September, 2026	26 th September, 2026	05 Days
Term End Exams	I, III, V	23 rd November, 2026	02 nd December, 2026	08 Days
Central Assessment Process	I, III, V	24 th November, 2026	12 th December, 2026	16 Days
Re-Exams	I, III, V	25 th January, 2027	05 th February, 2027	10 Days
Diwali Vacation		6 th Nov, 2026	12 th Nov, 2026	7 Days
Term II				
Academic Instruction Duration (Regular Classes)	II, IV, VI	07 th December, 2026	16 th April, 2027	101 Days
# Mid Term Test \ Internal Continuous Assessment 1	II, IV, VI	11 th January, 2027	15 th January, 2027	05 Days
# Mid Term Test \ Internal Continuous Assessment 2	II, IV, VI	22 nd February, 2027	27 th February, 2027	06 Days
Term End Exams	II, IV, VI	26 th April, 2027	05 th May, 2027	08 Days
Central Assessment Process	II, IV, VI	27 th April, 2027	15 th May, 2027	16 Days
Re-Exams	II, IV, VI	21 st June, 2027	30 th June, 2027	08 Days
Winter Vacation		26 th Dec, 2026	01 st Jan, 2027	7 Days
Summer Vacation	For Faculty	15 th May, 2027	25 th June, 2027	42 Days
	For Students	06 th May, 2027	12 th July, 2027	68 Days
Convocation (For Final Year Students only)	14 th August, 2027			
Commencement of First Year in next Academic year (AY 2027-28)			-----	

Regular Lectures will be conducted during Mid Term Test: YES

* Parent-Student Meeting must be held on 4th Saturday of every month.

** WhatsApp/Email must be sent to students/parents: Once in every 15 days from commencement.

Sayak
17/4/26
CC/AR/DR
(NMIMS - SOBA)

K. Desai
Director/Dean
(NMIMS - SOBA)

Vandana
DR-Academics
(NMIMS)

Arjun
20/4/26
Controller of Examinations
(NMIMS)