

**SVKM's NMIMS Deemed to be University**

**School of Branding and Advertising, Mumbai Campus-Batch 2026**

**Program: BBA in Branding & Advertising.**

**Important dates**

<b>Sr. No.</b>	<b>Details</b>	<b>Dates</b>
1.	Merit list of candidates selected for admission (I Merit List)	Tuesday, 23 <sup>rd</sup> June 2026
2.	Document upload & payment of admission fees (I merit list)	23 <sup>rd</sup> June 2026 to 28 <sup>th</sup> June 2026
3.	Commencement of program	Thursday, 16 <sup>th</sup> July 2026
4.	Closure of Admission / Last date of admission	Saturday, 1 <sup>st</sup> August 2026

Note: It is the candidate's sole responsibility to ensure they meet the eligibility requirements before applying for the course.

Kindly check the website [www.nmims.edu](http://www.nmims.edu) regularly for updates