

SVKM's NMIMS Deemed to be University

School of Branding and Advertising, Mumbai Campus

Post Graduate Program in Digital Media & Marketing Communications – Batch 2026

Important date - Phase – 2

Sr. No.	Details	Dates
1.	Online Registration at www.nmims.edu	Thursday, 4 th June 2026
2.	Last date of Online Registration	Sunday, 21 st June 2026
3.	Document Upload for Written Test & Personal Interview	Monday, 22 nd June 2026
4.	Call letters for offline Written Test & offline Personal Interview	Tuesday, 23 rd June 2026
5.	Conduct of Written Test & Personal Interview	Saturday, 27 th June 2026
6.	Merit list of candidates selected for admission at 5:00pm (I Merit List)	Wednesday, 1 st July 2026
7.	Document upload & payment of admission fees (I merit list)	2 nd July to 9 th July 2026
8.	Orientation Day	Friday, 17 th July 2026
9.	Commencement of program	Monday, 20 th July 2026
10.	Closure of Admission / Last date of admission	Wednesday, 5 th August 2026

Note: Candidates must check his/her eligibility before applying for the program. It is the sole responsibility of the candidate to check his/her eligibility before applying for the program.

Refund Rules:

As per the notification of UGC.