SVKM's NMIMS Deemed to be University

School of Branding and Advertising, Mumbai Campus

Post Graduate Program in Digital Media & Marketing Communications – Batch 2026

Important date - Phase – 2 (revised on 18.06.2026)

Sr. No.	Details	Dates
1.	Online Registration at www.nmims.edu	Thursday, 4th June 2026
2.	Last date of Online Registration	Wednesday, 24th June 2026
3.	Document Upload for Written Test & Personal Interview	Thursday, 25th June 2026
4.	Call letters for offline Written Test & offline Personal Interview	Thursday, 25th June 2026
5.	Conduct of Written Test & Personal Interview	Saturday, 27th June 2026
6.	Merit list of candidates selected for admission at 5:00pm.	Friday, 3rd July 2026
7.	Document upload & payment of admission fees	4th July to 9th July 2026
8.	Orientation Day	Friday, 17th July 2026
9.	Commencement of program	Monday, 20th July 2026
10.	Closure of Admission / Last date of admission	Wednesday, 5th August 2026

Note: Candidates must check his/her eligibility before applying for the program. It is the sole responsibility of the candidate to check his/her eligibility before applying for the program.

Refund Rules:
As per the notification of UGC.