

SVKM's NMIMS Deemed to be University
School of Branding and Advertising, Mumbai Campus
Post Graduate Program in Digital Media & Marketing Communications – Batch 2025

Important date - Phase – 2

Sr. No.	Details	Dates
1.	Online Registration at www.nmims.edu	Tuesday, 17 th June 2025
2.	Last date of Online Registration	Thursday 3 rd July 2025
3.	Call letters for offline Written Test & offline Personal Interview	Friday, 4 th July 2025
4.	Conduct of Written Test & Personal Interview	Tuesday, 8 th July 2025
5.	Merit list of candidates selected for admission at 5:00pm (I Merit List)	Friday, 11 th July 2025
6.	Document upload & payment of admission fees (I merit list)	12 th July to 16 th July 2025
7.	Orientation Day	Saturday, 19 th July 2025
8.	Commencement of program	Monday, 21 st July 2025
9.	Closure of Admission / Last date of admission	Wednesday, 6 th August 2025

Note: Candidates must check his/her eligibility before applying for the course. Please read carefully the detailed selection process mentioned in Admission Handout.

Refund Rules:

As per the notification of UGC. Details will be shared at the time of admission.