

**SVKM's NMIMS Deemed to be University  
School of Branding and Advertising – Mumbai Campus.**

**IMPORTANT DATES**

Sr. No.	Particulars	Start date	Closure date
1	Online registration	Thursday, 23rd December 2021	Monday, 20th June'2022
2	Conduct of online computer based test at test centers.	From 01st April'2022 – 26th June'2022	
3	Exam date Scheduling window dates.	From 01st February to 23rd June'2022	
4	First Merit List of selected candidates for admission on website www.nmims.edu after 5.00 pm	Tuesday, 19 <sup>th</sup> July 2022	
5	Document upload & Payment of Admission fees (I Merit List)	20th July 2022 to 27th July 2022	
	Second Merit List of selected candidates for admission on website www.nmims.edu after 5.00 pm	Friday, 29 <sup>th</sup> July 2022	
	Document upload & Payment of Admission fees (II Merit List) If required.	30th July 2022 to 5th August 2022	
6	Commencement of classes	Tuesday, 16th August 2022	
7	Closure of Admission/Last date of admission	Thursday, 1st Sept., 2022	

The Candidates must check his/her eligibility before applying for the course.

**Refund Rules:**

If a student chooses to withdraw from the program of study in which he / she is enrolled, the institution shall follow the following five-tier system for the refund of fees\* remitted by the student.

Sr. No.	Percentage of Refund of Fees*	Point of time when notice of withdrawal of admission is received in the Higher Educational Institutions (HEI)
(1)	100%	15 days or more before the formally-notified last date of admission <b>(on or before 16th August 2022)</b>
(2)	90%	Less than 15 days before the formally-notified last date of admission <b>(from 17th August 2022 to 1st September 2022)</b>
(3)	80%	15 days or less after the formally-notified last date of admission <b>(from 2nd September 2022 to 16th September 2022)</b>
(4)	50%	30 days or less, but more than 15 days, after formally-notified last date of admission <b>(from 17th September 2022 to 1st October 2022)</b>
(5)	00%	More than 30 days after formally-notified last date of admission <b>(from 2nd October 2022 onwards)</b>

In case of (1) in the table above, the deduction will be 5% of the fees paid as processing charges from the refundable amount subject to maximum of Rs.5000/-

Note : 1. The above refund rules are subject to revision as applicable.

2. Candidates to refer Important Dates of the respective programme.