

**SVKM's NMIMS Deemed to be University**  
**School of Branding and Advertising, Mumbai Campus**  
**Post Graduate Program in Digital Media & Marketing Communications – Batch 2025**

**Important date**

<b>Sr. No.</b>	<b>Details</b>	<b>Dates</b>
1.	Online Registration at <a href="http://www.nmims.edu">www.nmims.edu</a>	Thursday , 9 <sup>th</sup> January 2025
2.	Last date of Online Registration	Monday, 2 <sup>nd</sup> June 2025
3.	Document Upload for Written Test & Personal Interview	Wednesday, 4 <sup>th</sup> June 2025.
4.	Call letters for offline Written Test & offline Personal Interview	Friday, 6 <sup>th</sup> June 2025
5.	Conduct of Written Test & Personal Interview	Saturday, 14 <sup>th</sup> June 2025
6.	Merit list of candidates selected for admission at 5:00pm (I Merit List)	Thursday, 19 <sup>th</sup> June 2025
7.	Document upload & payment of admission fees (I merit list)	20 <sup>th</sup> June to 26 <sup>th</sup> June 2025
8.	Merit list of candidates selected for admission at 5:00pm (II Merit List)	Wednesday 2 <sup>nd</sup> July 2025
9.	Document upload & payment of admission fees (I merit list)	3 <sup>rd</sup> July to 9 <sup>th</sup> July 2025
10	Orientation Day	Saturday, 19 <sup>th</sup> July 2025
11	Commencement of program	Monday, 21 <sup>st</sup> July 2025
12	Closure of Admission / Last date of admission	Wednesday, 6 <sup>th</sup> August 2025

**Note:** Candidates must check his/her eligibility before applying for the course. Please read carefully the detailed selection process mentioned in Admission Handout.

**Refund Rules:**

As per the notification of UGC. Details will be shared at the time of admission.