



Edition 18 | November 2022

SoBa Snippets

Newsletter club

CONTENTS

Monthly Highlights :

4

Masterclass with Ms.
Sonam Nair

20

SoBA Startups presents 'The
almost morning shows'

25

Gizmos and Gupshup:
Gautam Adani



18

**SoBA Snippets presents
the Diwali edition**

Editor's Note

Masterclass

Presenting to you the director of
'Masaba Masaba'- Ms. Sonam Nair

Clubs X Snippets

- Throughthelens
- Red is the new black
- LivFit
- Brandstorm
- 4A.M. Frenzy
- Saanjh
- SaReDrama
- Atelier

SoBA Startups

Introducing our newest startup - the
almost morning show by Taher Penwala
and Aaryan Shah

Snippets special

Explore the challenges business face
on Diwali

Gizmos and Gupshup

Let's talk about the richest man in India
and 2nd richest in the world as of 12th
Sept 2022- Gautam Adani

Games corner



Note from the desk of the Editors

Creating an interesting, informative, and easy-to-read magazine article is something that every publication needs to know, regardless of their specific themes and topics. Usually, a magazine article can discuss trending topics and themes, or more specific ones such as geography, cuisine, fashion, music, and other fields of interest. Nonetheless, all of these magazine articles need to abide by the principle of writing the latest events in order to make the readers interested with the recent events. Furthermore, a magazine article sometimes needs to include interviews with the interviewees to get the most accurate information. At SoBA Snippets we strive to achieve this mission and hope that you enjoy reading our latest edition.

Let us quickly introduce ourselves, we are Prisha Sharma (SY-A) and Arnav Deshmukh (SY-B). As incoming club heads, we are trying to make the newsletter more appealing and relatable to the students of SoBA. So far, we have introduced new panels and pages like SoBA Startups, Rookies Roundup, Clubs x Snippets, etc. for the same. Going forward, if any of you want to join us or have interesting ideas that'll help us achieve our vision, feel free to contact us via email or our Instagram page.

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 ***sobasnippets***



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Master Class

"It happened when I was 13, that I realised I wanted to become a Film writer and Director", were the exact words of Sonam Nair, our guest for the event 'Idea to Screen'. She is a phenomenal person and can pull up an incredible show, now be that 'Gippy', 'Khujli' or 'Masaba Masaba'. She made her debut in the film industry at the age of 26. Just to throw some light on her past life, she was always fascinated by stories as a child and when she decided to follow her passion and pursue Filmmaking as her career, she was backed up with strong support from her family, especially her father. This boosted her spirit and made her believe in herself.



She grew up in Rishda, a small village in West Bengal and went on to America for further studies. A valuable insight she shared from her educational life was "Don't stick to the exact thing (course you opted for), learn everything".

She started her career by doing an internship with Ashutosh Gowariker for Jodhaa Akbar, next levelling up as an assistant director to Ayan Mukerji, director of 'Wake up Sid'. And Ayan, being 26 already excelling in his job gave her a sense of security and a spark of hope that she can do it too. It was after that she wrote 'Gippy', and got approval for the same from Dhrama production as her story was different, it was about a 13-year-old girl, overweight, hitting puberty.



terribly tiny studios presents
KHUJLI
 an april fools' day short film
 written & directed by - sonam nair
 cast - shikhar sharma, sonam nair, shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma
 director - shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma
 producer - shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma, shikhar sharma
 releasing - march 19, 2019 on f / AprilFools on AprilFools



- Reported by Urmi Taksal

October 2022

She said “I wrote the story from my perspective. It’s only when you are unique, people come to you.” And not to mention, the film was well received and helped people with body image. She is someone who holds faith in the thought of women who overcome their daily battles with the above mentioned subject. Her journey has been a roller coaster and there were times when she hit rock bottom

Her life went crashing down when her father unexpectedly passed away. The loss was unbearable, her creativity took a backseat and everything seemed to be going haywire. But that is when she came up with “Khujli”, a spearheading avant-garde, cutting-edge short film, which exploded on social media, it started trending and went No. 1 on YouTube. The movie was inspired by one of her failed scripts, a sex comedy named “Get a Room”. She kept working on the story because she wanted to make a film on a touchy subject, giving it a humorous tinge, but without making it controversial or gross instead a delectable one, which she efficiently nailed. Talking about the technicality, she further explained to us that every single thing on the set is planned from the warm lights to bland clothes, everything; The styling of hair, the design of bedsheets, the colour of the curtains, all of it is put to make you think in a certain way. Even the timings, for example, you know when people are going to laugh or clap, so you keep a pause and won’t rush into dialogue.

“Don’t try to tell 10 things, focus wisely on one underlying thing” is the mantra that she follows.

The next project she worked on was a short Ad Film for Tinder- the dating app and it was highlighting the topic of ‘consent’. And this is something that people don’t talk or discuss about as it is a grey area, kind of murky and to be handled with caution. Here she discussed how reverse engineering comes into the picture while capturing the essence of the scene.

Sonam Nair revealed that Season 2 is ‘much bigger in scale’, and calls working on the show an ‘absolutely fun and fulfilling experience’. “While the first time around, the theme was that it’s okay to be a mess sometimes, however this time around we wanted to emphasize that women should not have to compromise between love, family, and career. We should be able to want it all and have it all. Needless to say, the second season has a lot more elements of glamour, fashion, drama, chaos – it’s also much bigger in scale,” Nair said.



Catch the exclusive interview here :

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October 2022



Saba Snippets

CLUBS X SNIPPETS

Traditions and Photography

Odissi is traditionally a dance-drama genre of performance art, where the artist(s) and musicians play out a story, a spiritual message or devotional poem from the Hindu texts, using symbolic costumes, body movement, abhinaya (expressions) and mudras (gestures and sign language) set out in ancient Sanskrit literature. Yamuna Sangarasivam got a chance to dance with Michael Jackson in his iconic "Black or White" video — which premiered in 27 countries to an audience of 500 million.

Low light photography is one of the toughest style of photography. Apart from your camera knowledge, it requires a great amount of patience and stability. Getting the best out of low light is one challenge which every photographer faces. Practicing low light photography can really help you grow as a photographer.



PC - Dhruv Dangwal



PC - Bhumi Mohanty



PC - Arnav Karnawat

"Getting the best out of low light is one challenge which every photographer faces."

- Bhumi Mohanty

PERIODS GO BEYOND GENDER

Menstruation is a biological process, unlike gender. Every individual is assigned with a sex at birth depending on their body parts but gender is different. Gender is about what an individual feels and it may or may not align with their birth sex. We need to broaden our minds to accept that gender is a bigger spectrum that includes transmen, transwomen, intersex, genderqueer, non-binary and gender non-confirming humans who menstruate besides cis-women (individuals who carry the female sex assigned to them at birth).

Non-confirming and trans people do not choose to have their period. If they have a functioning uterus, they bleed regardless of how they look on the outside. Menstruation is beyond gender. Humans are evidently much more than just their bodies.

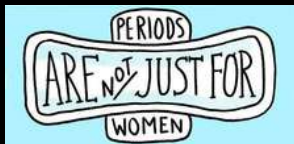
To add on, not every individual who has a vagina can bleed owing to medical conditions like amenorrhea, hormonal fluctuations, stress, anxiety, menopause etc. As we ignorantly continue to use terms like "menstruating women", we are adding to the trauma and gender dysphoria of non-binary and trans folks.

Acknowledging that people who do not identify as women may also have periods can normalize menstruation, reduce stigma against the trans community, and ultimately reduce the likelihood of violence against trans people.

Over the years, the awareness that has been generated around this topic has not only educated people but has made them more sensitive towards people who bleed.

Social media platforms have been crucial in giving voices to people who were previously silent. Support groups, feminist pages and therapy have been instrumental in helping the trans and LGBTQ community.

As we continue to expand our realm of knowledge, it is important to keep an open mind and be sensitive towards others. This can go a long way.



Confronting your mental health monsters

*Our great war's a spiritual war
Our great depression is our lives*

It is just another chirpy morning in your life, you wake up, the sun is shining brightly, the weather is pleasant and you can hear the soft chirping of birds outside your window but there is another thing- a grimy little voice in your head, telling you all kinds of awful things, yelling profanities at you- there it is. This is it, folks. That's the mental health monster in your head.

Mental health includes our emotional, psychological and social well-being. It affects how you handle stress, make decisions, or simply put- just go about your day-to-day life. Your mental health is shaped not just by your internal chemical composition but also your external situations starting from when you were just a little toddler to now- a full-grown, semi- functioning adult. Whether it be depression, anxiety, stress or something else- everyone struggles with the little mental health monster in their head and every reason whether it may be big or small is justified.

However, the question stays. How do you confront these monsters? How do you spar with them and make sure to stand your ground? How do you reign victorious? Well, luckily, you have us. Here are some tips on how you can confront your mental health monsters and fiercely kick their butts like it's nobody's business.



No.1- Seek Professional Treatment- Hear me out, I'm sure everyone's seen the first conjuring movie (or any, in that case.) How does the family get rid of the evil in their house- Yes! Correct answer! By speaking to professional demonologists who KNOW what they're doing. Don't let the stigma surrounding mental health stop you from getting treatment. Treatment can provide relief by identifying what's wrong and reducing symptoms that interfere with your work and personal life. Therefore, helping you deal with the problem and tackling its root cause. Finding a good therapist/psychologist that's the right fit for you is basically like a good ol'exorcism. Exhausting? Yes, for sure. Worth it? Totally.

No.2- Don't isolate yourself- Say you don't have the means to talk to a professional, well, that's okay too! Not everyone can afford and have access to good medical resources, especially when it comes to mental health. But that doesn't mean that you have to suffer in silence and keep it all to yourself. There is a reason why in every action-fantasy movie there's multiple protagonists fighting against the final boss, its because there is strength in unity. So, talk to people, share how you feel, you don't even have to open up one hundred percent to another person and it will certainly, in most cases, not be as helpful as speaking to a psychologist. However, creating a community, a safe space and sharing a burden, having a shoulder to rely on can make all the difference.





BRANDSTORM X BRANDSPILL

HOW MAGGI SUCCESSFULLY REBRANDED ITSELF AFTER THE MSG CONTROVERSY

It takes years to build a reputation and a moment to ruin it – Maggi is a prominent name in the instant noodle industry. More than a mere brand, it symbolised trust among mothers and a late-night solution for empty stomachs of young adults. Maggi was introduced in the Indian market in 1983 and positioned itself as a trustworthy brand in an average Indian household. The USP (unique selling point) of Maggi is that it is a hot meal that can be cooked in 2 minutes. This USP and its taste agreeing with the Indian tastebuds helped Maggi become and stay a market leader for more than 3 decades until June 2015.

A dark period came for Maggi when the product claimed that it had no MSG (monosodium glutamate) was proven false. Maggi had MSG & lead way above the recommended level. After various lab tests, Maggi was officially banned from the Indian market. Right after this controversy, they blocked all lines of communication, with consumers for more than a fortnight, after which, they came up with a clear communication strategy where Nestlé promoted noodles as a concept again before it promoted Maggi.

Four months after running into perhaps its worst credibility crisis, Nestlé started to advertise aggressively to regain Maggi's lost ground in retail shelves and consumers' shopping carts with a campaign estimate of Rs 40-50 crore to reassure consumers that Maggi is safe to consume. Along with television and radio campaigns, digital and on-ground activation was made rapidly to connect with dhabas, canteens and street vendors. Maggi also rolled out three films as a part of a brand campaign themed #WeMissYouToo on its social media which attached itself to the sentiments of Indian consumers.



#WeMissYouToo



BRANDSTORM X BRANDSPILL

They created a strong visual identity with colour selection, logo consistency and packaging. They also initiated target market adaptation and initially launched 5 flavours to cater to the tastebuds of all age groups and lifestyles. Since Maggi is a very popular brand and has 25 years of dominance with more than 70% of the market share, there was not much competition or resistance, which showcased Maggi's brand supremacy.



It had a bunch of loyalists who stood by it during its trials and tribulations, due to which it was not difficult for Maggi to bounce back. It had to use a transparent and effective communication strategy to clear all misunderstandings around which it was shrouded and change the perception with an emotional connection as it was a matter of health. Here's what Suresh Narayanan – The Chairman and MD of Nestlé, India said, "A crisis can be a blessing in disguise and a great time to introspect and refocus on where you want to go." And with the way Maggi rebranded itself, we now know that Maggi not only bounced back, it arguably recovered and came back stronger than ever before.

– Neha Varsitha

Sobas Snippets

4^{AM}
EH

4A.M. Frenzy
podcast

LIGHTS. CAMERA. ACTION!



sobasnippets



Beach Clean-Up

"The time is always right to do what is right." – Martin Luther King, Jr

It was the morning of 9th October 2022 when the ever-motivated members of Saanjh gathered at Girgaon Chowpatty for a beach clean-up organized in tie-up with the youth-led community 'Change in Us. Despite the scorching heat, we did not stop from doing what we had pledged to do. It started with excitement, to being tired, and finally feeling delighted to see what we had accomplished in those few hours of hard work and teamwork.

Upon reaching the venue entrance, our teammates quickly recognised one another owing to the white dress code and gathered around for a roll call. We were then allocated one portion of the beach, provided with gloves and masks, and briefed on the proper disposal of collected waste. Unthinkable and unimaginable items were picked up by our teammates ranging from eatables like raw vegetables to footwear and even religious decorative cloth! After about an hour of tiresome yet full-filling collection of trash, the coordinators called it a day, satisfied with the results. Tired but content students from different colleges all gathered around to cool off and quench their thirst. We then proceeded to take some snaps to capture this day and etch it in our hearts forever.

Being an attractive hub for tourists, the beach is very popular but with the cost of getting polluted. Plastic, sewage, and other pollutants do more than just ruin the beauty of the beach. They are closing down coastal areas, destroying marine life, and making people seriously sick. Plastic waste is becoming a severe problem, primarily because of the tendency to dispose of plastic casually, without evaluating its adverse impact. We are protectors of the environment and the life it sustains. Keeping our earth as well as the oceans clean is a great way to teach people about the importance of having a clean earth. The easiest way to do this is to pick it up and dispose of it properly as one should. If everyone does their part, no one would have to suffer and such drives would be a thing of the past.

This Beach Cleanup campaign wouldn't have been so successful without the help of all the enthusiastic people who showed up for the cleanup and we thank everyone for their hard work and environmental awareness.

- Tavishi Sharma, Namrit & Mahi Saraf

October 2022

Musicals

A perfect harmony between acting, dancing and singing

Everyone loves watching films and TV shows. The expression of art in the audio visual format is one that is truly irreplaceable. Theatre, specifically musicals are a beautiful combination of acting, dancing and music. By bringing many distinct elements together, musicals tell a story that makes people feel happy, excited, sad, worried and interested all at the same time.

Watching a musical is an experience on its own. There is nothing quite like it, it is a medley of stimuli woven together in a succinct form to be as effective as it can be in delivering the author's vision and artistic desire to the viewer. Listening to the songs, and seeing the various dances and performances, you begin to like it. You see the emotions and themes of the story being portrayed so perfectly through the performances on stage. Many actors and actresses have begun their journey through theatre, especially musicals.

Musicals are very versatile. Whether it is an original story, an adaptation or an interpretation of a singular song itself, the performances showcased in them are what stay with us. We tend to remember the lyrics of the song in the musical, maybe just its tune, a certain dance step or even some dialogue. If such a phenomenon occurs, the people who have worked so hard in perfecting and making their art, have accomplished what they set out to do- to leave an indelible mark upon their viewer. That is the final goal. The ultimate satisfaction. And that is what we are setting out to do.



- Vansh Jain

October 2022

OUTFITS OF THE MONTH

Diwali Edition



Priya Singh (FY - D)



Yashvi Vora (FY - C)



Shriya Yadav (SY - B)



Tanay Singh (SY - D)



Vivana Kapadia (FY - B)

Saba Snippets Atelier

OUTFITS OF THE MONTH

Halloween Edition



Arnav Deshmukh & Dhruv Dangwal(SY - B)



Khushi Dewan (SY - B)



Ananya Shankar (SY - A)

Saba
Snippets

Happy Diwali



INTRODUCING : THE ALMOST MORNING SHOW

In a world that appreciates the rehearsed and the perfect, our very own Aarryan shah and Taher Penwala value authenticity and candor. As they say it, “two guys, a pack of chips, and a mic” – we see the birth of the balance between working hard and hardly working! The Almost Morning Show podcast features two college-going co-podcasters determined to create an escape for their listeners to dive into amidst the hustle and bustle of daily monotony.

Considering the fact that our generation is 24/7 online and plugged in, filtered content is not new to us. We exist on platforms where photoshopping and staging are the new normal. And how does this podcast carve its own niche in the madness? Simple. While we tend to shut out our 3 a.m thoughts, these young men embrace theirs. In their words, The Almost Morning Show was “born at 3 a.m, and is shot at 3 a.m”, thus giving us the most spontaneous yet sleep deprived version of the hosts. They set out for their recording sessions with no particular message, no purpose, no scripting and with no intention of editing.

Over the course of their podcast episodes, we can expect to see the two discuss their take on their future plans, abstract concepts and just life in general.

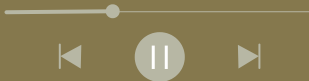


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EP 2 : CHAOS, PARANOIA AND DREAMS

TAHER & AARRYAN



Podcasts play a vital role in listeners' lives and enable them to witness dynamic conversations with dynamic people. And if there's one thing content consumers can agree on, nobody likes stagnation. The Almost Morning Show recognizes the need to keep things dynamic, and will be featuring guests from time to time. Their guests won't be the Elon Musks of the world, but rather, "normal, actual people" who play a part in the duo's lives, with stories of their own to tell.

While their ambition runs wild and a netflix deal would be a dream to them, their next step is to establish themselves in the audio domain, after which they hope to pursue the video domain in the form of a youtube podcast.

Their podcast serves as a reminder that in order to hear fresh takes, we need not chase after the renowned books in a vast library, or industry experts from large companies. And while such avenues might give us valuable insights, we can also hear fresh discussions accessibly and relatably; and this podcast is no different. Its presence has taken up multiple platforms such as Instagram, Spotify and Apple podcast.

A good majority of us at college are well acquainted with the duo's command over free-flow. We see them on the stage of college events, two multifaceted actors—but here we see them play the most natural yet challenging role they could ever play, themselves. And while they put the "cast" in "podcast" and serve as a meaningful voice of initiative and youth, we mustn't forget they are the voice of the average college guy, with their own inhibitions, defeats and triumphs. Apart from seeing their specific points of view, we also see a little bit of me, and a little bit of you in the Almost morning Show.



— Ananya Shankar

DIWALI SPECIAL

Diwali has a different meaning in everyone's lives, but the essence of Diwali stays the same- to bring everyone together and celebrate happiness with them. This article highlights the emotions this festival carries, how it doesn't just brighten the good but also turns the mess-ups into sweet unforgettable memories.

We have all heard of the classic mess-ups, crackers bursting in our hands, or the rocket going into the neighbor's house. These stories are not only memorable but also end up framing our character as a person. Stories of the cousin's wali masti, the badmash friends, or the wholesome grandparent stories.

One of these stories is given here- All the kids had gathered and were excited to go about some cracker bursting, but soon this excitement was ruined by our very own Joshi uncle. As soon as we started bursting crackers, he appeared on his balcony and shouted at us with such intensity that it made one of the kids burst into tears. Disappointed and angry we complained about this event to our parents and were brought to the realization that Joshi Uncle was recovering from a health issue, hence making his outburst seem justifiable. All of us felt bad about how we had acted and to make up for our bad behavior, we went to his house with sweets to apologize to him and enjoyed a beautiful Diwali evening with him. This is one of my most cherished memories associated with Diwali and it is a perfect example of how it's not the crackers or the decorations that make Diwali the festival it is, it's the connections and friendships we make that make it worth celebrating.

One of the reasons to love Diwali is the chance of getting dressed up in gorgeous traditional clothes but it seems it didn't go as planned in the case of my friend Shivani -





Saba Snippets

"I was wearing my mother's jewelry for the first time this Diwali. She had given me special instructions to take care of them because, for her, they were priceless. I was jumping around in excitement once I met all my friends and family, which is when one of my earrings fell into the bushes. The moment someone pointed out that I was lacking one of my earrings, I knew I had messed up. How did we find it you ask? Someone lit a sparkling firecracker which brightly lit the bush, and there it was the precious little earring. Guess who isn't allowed to borrow her mom's

jewelry often now" I would love to end this article with a story of my own. It isn't simply a fun memory, it's a core memory that left a deep impact on my psyche due to my grandfather's kind actions - There is an Ashram in Talasari, purely run on donations for Vanwasi (tribal) children in that area. For many years my grandfather used to collect sweets (Faraal) from neighbors and used to go to the Ashram on choti Diwali, stay there & celebrate the first day of Diwali with them.

Initially, I used to complain as I never saw my grandfather on the day of Diwali, but as I grew up I realized the work he was doing. When he used to come back from the Ashram in the evening, the happiness & satisfaction that his face exuded outclassed any such glow he would get from bursting firecrackers.

There is no dearth of such stories that make us realize that Diwali is a festival not only of the lights that diya's emit but also of the glow that the human soul emits once we all come together and celebrate this festival.

- Nimisha Ranade

Saba Snippets

BUSINESS SPECIAL

Are All Businesses Having A Happy Diwali?

Engraved within Indian culture is often the opulent celebration of festivities. Diwali, in particular, is often characterised with the large-scale consumption of firecrackers. However, with rising environmental concerns, the Indian government has banned the use of firecrackers in several cities and urged people to find more eco-friendly alternatives. This has impacted several businesses in a variety of different ways.

The firecracker industry is reporting cataclysmic losses. 90% of India's fireworks are sourced from Sivakasi, a city in Tamil Nadu's Virudhunagar district. The city alone is home to over 10 lakh families and is considered the hub of firecracker production. Last year, factories in the area reported over 5000 crores in losses, even with production cut to half. This figure is not expected to improve this year. 30-40% of the firecracker industry is reported to shut down if sales do not pick up in the next few months.

This issue doesn't only extend to the firecracker industry. Chemical suppliers of firework factories have also been reporting losses with the abrupt fall in demand. With the ban of chemicals such as barium, lithium, lead, mercury and their salts from the composition of fireworks, sales of these chemicals have dropped.

BUSINESS

Considering this, in an effort to avoid rampant unemployment in the firecracker industry, the government has sanctioned 'green crackers'. They serve to be a substitute to traditional firecrackers as they use alternative resources that have less of an environmental impact. With climate change on the horizon, consumers are getting more eco-conscious every year. Several vendors have shifted their focus from firecrackers to candles, deeyas, battery operated Chinese lights, miniatures of deities etc. An eco-friendly Diwali ensures that we can celebrate our festivals without compromising the ability of future generations to celebrate theirs.

1ST NOV 2022



As students of Branding and Advertising, it must've agitated you on how Gautam Adani became the richest person in our country out of nowhere. Growing up, most of us weren't even aware of his existence. We grew up idolising the Ambani or Tata clan considering that they were always in the public eye. Various advertisements and sales promotion campaigns of Reliance, Jio and other subsidiaries of the Ambani group and being the owners of the most successful team in the Indian Premier League - Mumbai Indians ensured that we all have a brand recall that the Ambanis are the richest among us. The Tata group on the other hand, have a very versatile marketing strategy comprising of different sponsorship campaigns, an adept online presence and various successful advertising campaigns that helped them build great recognition and brand value for itself.

Then how did Mr. Gautam Adani, a first generation entrepreneur keep such a low profile through the years and is the richest person in our country now? To understand that, we must first understand the basics of Indian economy. Indian Govt. permitted foreign exchange from 1978 but on 24th July 1991, India suddenly opened 34 new sectors. Globalisation resulted in India becoming a full fledged 4 sector economy.

The 4th sector of an economy is Foreign Exchange. India being the largest democracy in the world made it a market that gained plentiful interest from companies around the world. Adani saw this opportunity and pounced on it by building commodities and ports empire in India.

Adani group investing in airports and renewable energy resources is no coincidence because if they figure out how to fuel aircrafts using renewable energy, their wealth will be limitless. Renewable energy standalone is also the need of the hour for our country.



"Adani group investing in airports and renewable energy resources is no coincidence"

"Adani monopolised the 4th sector of India's economy"

All 4 sectors of an economy are directly or indirectly related to each other. The Tatas and Ambanis are majorly players of Business sector. The Business sector is where production takes place in the economy. They create needs for the consumers (Household sector) and in order to create them, they must first convert the 'wants' of the consumers to 'needs'. To fulfil this, they need to place themselves in the subconscious of the consumers via regress communication of their products and services and therefore, branding and advertising is of utmost importance for them.

Because India is a mixed economy, Govt. of India exports tangible goods that are in excess and imports tangible goods that are scarce which the population needs to survive and thrive. Foreign companies import tangible goods in our country and firms from our country export tangible products. These trades are happening via Adani's ports. Foreign exchange is a crucial need for the government and businesses that sell tangible luxuries and FMCG product. On the other hand, the business sector doesn't need to showcase Adani's role to the consumers and neither does Adani since it'll just be a waste of resources as the household sector simply wouldn't care and that is why Gautam Adani was able to make his wealth in tranquil.





1. Who became the PM of UK in 2022?

- A. Vicky Kaushal
- B. Elon Musk
- C. Rahul Gandhi
- D. Rishi Sunak

2. Twitter is owned by?

- A. Narendra Modi
- B. Andrew Tate
- C. Sanjay Dutt
- D. Elon Musk

3. Net loss of BYJU'S for FY'21?

- A. 1928 Cr
- B. 6969 Cr
- C. 4588 Cr
- D. 4682 Cr

4. Digital rupee for whole sale segment will be launched on?

- A. 18 Nov
- B. 30 Nov
- C. 8 Nov
- D. 1 Nov



NEWSLETTER TEAM

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Prisha Sharma, Batch 24'
Arnav Deshmukh, Batch 24'

HOD'S

Dhruv Dangwal , Batch 24' - Reporting
Navya Dhadda, Batch 24'- Designing

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Nimisha Ranade, Batch 25'
Urmi Jaksal, Batch 25'
Dhwani Venkateshwaran, Batch 25'

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Arpit Mishra, Batch 25'
Jiya Shah, Batch 25'
Kavya Varma, Batch 25'
Khyati, Batch 25'