

SVKM's NMIMS Deemed to be University
School of Branding and Advertising, Mumbai Campus
Important dates for BBA- Branding & Advertising (Batch 2024)

Important Dates

Sr. No.	Details	Dates
1.	Online Registration at www.nmims.edu	Wednesday, 06.12.2023
2.	Last date of Online Registration	Monday, 20.05.2024
3.	Conduct of computer based Examination at test centers (NPAT)	01.01.2024 to 25.05.2024
4.	Merit list of candidates selected for admission after 5:00pm (I Merit List)	Wednesday, 19.06.2024
5.	Document upload & payment of admission fees (I merit list)	20.06.2024 to 28.06.2024
6.	Merit list of candidates selected for admission after 5:00pm (II Merit List) IF REQUIRED.	Friday, 05.07.2024
7.	Document upload & payment of admission fees (II Merit List)	06.07.2024 to 10.07.2024
8.	Commencement of program	Tuesday, 23.07.2024
9..	Closure of Admission / Last date of admission	Thursday, 08.08.2024

Note: The candidates must check his/her eligibility before applying for the course.

Refund Rule: If a student chooses to withdraw from the program of study in which he / she is enrolled, the institution concerned shall follow the following five-tier system for the refund of fees remitted by the student.

Sr. No.	Percentage of Refund of Aggregate fees*	Point of time when notice of withdrawal of admission is served to HEI
(1)	100%	15 days or more before the formally-notified last date of admission.
(2)	90%	Less than 15 days before the formally-notified last date of admission.
(3)	80%	15 days or less after the formally notified last date of admission
(4)	50%	30 days or less, but more than 15 days, after formally notified last of admission.
(5)	00%	More than 30 days after formally notified last date of admission.

In case of (1) in the table above, the deduction will be 5% of the fees paid as processing charges from the refundable amount, subject to a maximum of Rs 5,000/-.

Note: 1) The above refund rules are subject to revision as applicable

2) Candidates to refer Important Dates of the respective programme & refer refund rules mentioned in the offer letter.