

SVKM's NMIMS

Academic Calendar for the Academic Year : 2023-2024

School Name: School of Branding and Advertising, Campus: Mumbai

Program Name in Full: Bachelor of Business Administration (Branding & Advertising)

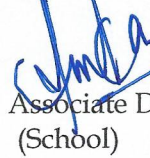
| Details | Sem / Trim | Start date | End Date | No. of Days /No. of weeks (Excluding Sundays/holidays) |
|---|---------------------------------|----------------------------------|----------------------------------|--|
| Term I | | | | |
| Orientation/Induction Program | Semester I | 20 th July, 2023 | 26 th July, 2023 | 06 Days |
| Academic Instruction Duration (Regular Classes) | Semester I, III,V | 24 th July, 2023 | 13 th Dec, 2023 | 109 Days |
| #ICA 1 | Semester I, III,V | 4 th Sept, 2023 | 9 th Sept, 2023 | 6 Days |
| #Non instructional Day(Fest) | Semester I, III,V | 20 th Oct, 2023 | 21 st Oct, 2023 | 2 Days |
| #ICA 2 | Semester I, III,V | 1 st Nov, 2023 | 7 th Nov, 2023 | 6 Days |
| Diwali Vacation | | 10th Nov, 2023 | 16th Nov, 2023 | 7 Days |
| # ICA 3 | Semester I, III,V | 27 th Nov, 2023 | 2 nd Dec, 2023 | 6 Days |
| Term End Exams | Semester I, III,V | 18 th Dec, 2023 | 23 rd Dec, 2023 | 6 Days |
| Re-Exams | Semester I, III,V | 15 th Feb, 2024 | 21 st Feb, 2024 | 5 Days |
| Term II | | | | |
| Winter Vacation | | 26th Dec, 2023 | 01st Jan, 2024 | 7 Days |
| Academic Instruction Duration (Regular Classes) | Semester II, IV,VI | 02 nd Jan, 2024 | 11 th May, 2024 | 106 Days |
| #ICA 1 | Semester II, IV,VI | 5 th Feb, 2024 | 10 th Feb, 2024 | 6 Days |
| #Non instructional Day(Fest) | Semester II, IV,VI | 23 rd Feb, 2024 | 24 th Feb, 2024 | 2 Days |
| #ICA 2 | Semester II, IV,VI | 1 st April, 2024 | 6 th April, 2024 | 6 Days |
| #ICA 3 | Semester II, IV,VI | 24 th April, 2024 | 30 th April, 2024 | 6 Days |
| Term End Exams | Semester II, IV,VI | 16 th May, 2024 | 22 nd May, 2024 | 6 Days |
| Re-Exams | Semester II, IV,VI | 08 th July, 2024 | 13 th July, 2024 | 6 Days |
| Summer Vacation | For Faculty | 01 st June, 2024 | 12 th July, 2024 | 42 Days |
| | For Students | 23 rd May, 2024 | 22 nd July, 2024 | 60 Days |
| Convocation | #1 st Week of August | | | |
| Commencement of First Year in next Academic year (AY 2024-25) | | 23 rd July, 2024 | ----- | |

Regular Lectures will not be conducted during Non-Instructional Days.

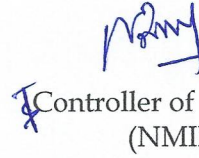
There will be regular lectures on all ICA days

Convocation date is subject to change


Co-ordinator
(School)


Associate Dean
(School)


DR-Academics
(NMIMS)


Controller of Examinations
(NMIMS)

V.S.
14/6