SVKM's NMIMS
Academic Calendar for the Academic Year: 2023-2024 - 2025
School Name: School of Branding and Advertising, Campus: Mumbai
Program Name in Full: Post Graduate Diploma in Digital Media and Marketing Communication

Details	Start Date	End Date	No. of Days /No. of weeks (Excluding Sundays/holidays)
Semester I			
Orientation/Induction Program	7st August, 2023	8rd August, 2023	02 days
Academic Instruction Duration (Regular Classes)	8th August, 2023	11th December, 2023	99 days
#ICA 1 (Internal Continuous Assessment)	11th September, 2023	16th September, 2023	06 days
#ICA 2 (Mid-Term Test)	09h October, 2023	14th October, 2023	06 days
Diwali Vacation	**10th November, 2023**	**16th November, 2023**	**07 days**
#ICA 3 (Internal Continuous Assessment)	27rd November 2023	2nd December 2023	06 days
Term End Exams	16th December, 2023	23th December, 2023	07 days
Re-Exams	12th February, 2024	17th February, 2024	06 days
Semester II			
Winter Vacation	**26th December, 2023**	**1st January, 2024**	7 days
Academic Instruction Duration (Regular Classes)	2nd January, 2024	30th April, 2024	99 days
Capstone Project (Introduction of Topics)	8th January 2024	10th January 2024	03 Days
#ICA 1 (Internal Continuous Assessment)	12th February, 2024	17th February, 2024	06 days
#ICA 2 (Mid Term Test)	1st April, 2024	6st April, 2024	06 days
#ICA 3 (Internal Continuous Assessment)	22nd April, 2024	27th April, 2024	06 days
Term End Exams	14th May, 2024	22nd May, 2024	08 days.
Re-Exams	1st July, 2024	8th July, 2024	07 days
Summer Vacation			
For Faculty	**21st May 2024**	**01st July 2024**	**42 days**
For Students	**23rd May 2024**	**04th August, 2024**	**74 days**
Summer Internship	**01st June, 2024**	**04th August, 2024**	65 days (9 weeks)

Details	Start Date	End Date	No. of Days /No. of weeks (Excluding Sundays/holidays)
Semester III (2024-25)			
Academic Instruction Duration (Regular Classes)	05th August, 2024	07th December, 2024	96 Days
#ICA Week 1	02nd September, 2024	10th September, 2024	07 Days
#ICA Week 2	07th October, 2024	15th October, 2024	07 Days
Diwali Vacation	28th October, 2024	3rd November, 2024	07 days
#ICA Week 3	11th November, 2024	18th November, 2024	07 Days
Term End Exams	11th December, 2024	19th December, 2024	08 Days
Re-Exams	10th February, 2025	18th February, 2025	08 Days
Convocation Dates	*August 2025		

\# Regular Lectures will be conducted during Mid Term Exams & Internal Continuous Assessment.

\# For Capstone Project: Introduction & Finalization of Topics.

CC/AR/DR
Ms. Sayali Godambe

I/C Associate Dean
Dr. Kiran Desai

DR-Academics
Ms. Vandana Kushte

Controller of Examinations
Mr. Ashish Apte

As discussed with VCSir for delayed commencement of Sem III to 5th August