

**SVKM's NMIMS**  
**Academic Calendar for the Academic Year: 2024-2025**

**School Name: School of Branding and Advertising, Campus: Mumbai**  
**Program Name in Full: Bachelor of Business Administration (Branding & Advertising)**

Details	Sem	Start date	End Date	No. of Days/Weeks (Excl. Sundays/holidays)
<b>Term I</b>				
Orientation/Induction Program (First Year of the Program)	I	20 <sup>th</sup> July, 2024	26 <sup>th</sup> July, 2024	06 Days
Academic Instruction Duration (Regular Classes)	I,III,V	22 <sup>nd</sup> July, 2024	30 <sup>th</sup> November, 2024	102 Days
#ICA Week 1	I,III,V	26 <sup>th</sup> August, 2024	02 <sup>nd</sup> September, 2024	06 Days
#ICA Week 2	I,III,V	14 <sup>th</sup> October, 2024	19 <sup>th</sup> October, 2024	06 Days
<b>Diwali Vacation</b>	<b>I,III,V</b>	<b>28<sup>th</sup> October, 2024</b>	<b>3<sup>rd</sup> November, 2024</b>	<b>7 Days</b>
Term End Exams	I,III,V	5 <sup>th</sup> December, 2024	12 <sup>th</sup> December, 2024	08 Days
Re-Exams	I,III,V	03 <sup>rd</sup> February, 2025	08 <sup>th</sup> February, 2025	06 Days
<b>Term II</b>				
Academic Instruction Duration (Regular Classes)	II,IV,VI	16 <sup>th</sup> December, 2024	24 <sup>th</sup> December, 2024	08 Days
<b>Winter Vacation</b>		<b>26<sup>th</sup> Dec, 2024</b>	<b>01<sup>st</sup> Jan, 2025</b>	<b>7 Days</b>
Academic Instruction Duration (Regular Classes)	II,IV,VI	02 <sup>nd</sup> January, 2025	26 <sup>th</sup> April, 2025	96 Days
#ICA Week 1	II,IV,VI	10 <sup>th</sup> February, 2025	15 <sup>th</sup> February, 2025	06 Days
#ICA Week 2	II,IV,VI	17 <sup>th</sup> March, 2025	22 <sup>nd</sup> March, 2024	06 Days
Term End Exams	II,IV,VI	30 <sup>th</sup> April, 2025	08 <sup>th</sup> May, 2025	07 Days
Re-Exams	II,IV,VI	23 <sup>rd</sup> June, 2025	30 <sup>th</sup> June, 2025	07 Days
<b>Summer Vacation</b>	<b>For Faculty</b>	<b>22<sup>nd</sup> May, 2025</b>	<b>02<sup>nd</sup> July, 2025</b>	<b>42 Days</b>
	<b>For Students</b>	<b>9<sup>th</sup> May, 2025</b>	<b>9<sup>th</sup> July, 2025</b>	<b>60 Days</b>
<b>Summer Internship (Second Year)</b>	<b>For Students</b>	<b>12<sup>th</sup> May, 2025</b>	<b>10<sup>th</sup> July, 2025</b>	<b>60 Days</b>
<b>Summer Internship with NGO (First Year)</b>	<b>For Students</b>	<b>19<sup>th</sup> May, 2025</b>	<b>07<sup>th</sup> June, 2025</b>	<b>18 Days</b>
Convocation (For Final Year Students only)		<b>#10<sup>th</sup> August</b>		
Commencement of First Year in next Academic year (AY 2025-26)			-----	

#There would be regular lectures during ICA weeks.

#Convocation dates are subject to change.

*Sayali*  
01/06/24  
CC/AR/DR  
Ms. Sayali Godambe

*K. Desai*  
11/6/2024  
I/C Associate Dean  
Dr. Kiran Desai

*Vandana*  
12/6  
DR-Academics  
Ms. Vandana Kushte  
S.D.

*Ashish*  
Controller of Examinations  
Mr. Ashish Apte