


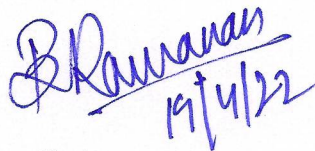
SVKM's NMIMS
School Name: SCHOOL OF BRANDING AND ADVERTISING Campus: MUMBAI
Program Name in Full: BBA IN BRANDING & ADVERTISING
Academic Calendar for the Academic Year: 2022-2023

Details	Program-Semester	Start date	End Date	No. of Days / No. of weeks (Excluding Sundays)
Semester I				
Orientation/Induction Program	BBA in Branding & Advertising	16 th August, 2022	22 nd August, 2022	6 days
Academic Instruction Duration (regular classes)	BBA in Branding & Advertising	17 th August, 2022	24 th December, 2022	112 days
Diwali Vacation		21 st October, 2022	27 th October, 2022	7 days
Term End Exams	BBA in Branding & Advertising	2 nd January, 2023	7 th January, 2023	6 days
Re-Exams	BBA in Branding & Advertising	23 rd February, 2023	1 st March, 2023	6 days
Semester II				
Winter Vacation		26 th December, 2022	01 st January, 2023	7 Days
Academic Instruction Duration (regular classes)	BBA in Branding & Advertising	9 th January, 2023	6 th May, 2023	102 days
Term End Exams	BBA in Branding & Advertising	15 th May, 2023	20 th May, 2023	6 days
Re-Exams	BBA in Branding & Advertising	6 th July, 2023	12 th July, 2023	6 days
Summer Vacation	For Faculty	29 th May, 2023	9 th July, 2023	42 days
	For Students	21 st May, 2023	23 rd July, 2023	64 days
Commencement of First Year in next Academic year (AY 2023-24)	BBA in Branding & Advertising	24 th July, 2023*	-----	


 CC
 20/4/22

AR/DR

(School)


 19/4/22

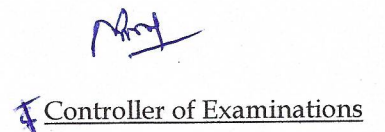
Chairperson

(SoBA)


 19/4

DR-Academics


(NMIMS)


 F Controller of Examinations

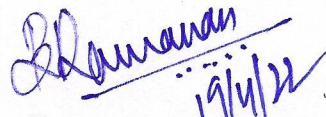
(NMIMS)

SVKM's NMIMS
School Name: SCHOOL OF BRANDING AND ADVERTISING Campus: MUMBAI
Program Name in Full: BBA IN BRANDING & ADVERTISING
Academic Calendar for the Academic Year: 2022-2023


Details	Program-Sem/Trim	Start date	End Date	No. of Days / No. of weeks (Excluding Sundays)
Semester III and V				
Orientation/Induction Program	BBA in Branding & Advertising	-	-	-
Academic Instruction Duration (regular classes)	BBA in Branding & Advertising	25 th July, 2022	10 th December, 2022	120 days
Diwali Vacation		21 st October, 2022	27 th October, 2022	7 days
Term End Exams	BBA in Branding & Advertising	12 th December, 2022	17 th December, 2022	6 days
Re-Exams	BBA in Branding & Advertising	8 th February, 2023	13 th February, 2023	6 days
Semester IV and VI				
Academic Instruction Duration (regular classes)	BBA in Branding & Advertising	19 th December, 2022	6 th May, 2023	120 days
Winter Vacation		26 th December, 2022	01 st January, 2023	7 Days
Term End Exams	BBA in Branding & Advertising	15 th May, 2023	20 th May, 2023	6 days
Re-Exams	BBA in Branding & Advertising	5 th July, 2023	10 th July, 2023	6 days
Summer Vacation	For Faculty	29 th May, 2023	9 th July, 2023	42 days
	For Students	21 st May, 2023	23 rd July, 2023	64 days
Summer Internship	For Students	22 nd May, 2023	22 nd July, 2023	62 days
Convocation	Last week of July, 2023 or First Week of August, 2023			Subject to change
Commencement of First Year in next Academic year (AY 2023-24)	BBA in Branding & Advertising	24 th July, 2023*	-----	


 CC 20/4/22
 AR/DR


(School)


 Chairperson 19/4/22

(SoBA)


 DR-Academics 19/4

(NMIMS)


 Controller of Examinations

(NMIMS)